

H-Lounge.com

PRIVACY POLICY

(Last modified October 18, 2006)

The following describes the policies that we, H-Lounge, doing business as Harmony Line, Inc. ("H-Lounge"), follow when collecting personally identifiable information to you at <http://www.h-lounge.com/> and other services we may make available from time to time (referred to collectively in this Privacy Policy as the "Service"). THIS PRIVACY PARTY IS A PART OF OUR [TERMS OF USE](#). PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THE SERVICE. BY USING THE SERVICE, YOU AGREE TO THIS PRIVACY POLICY.

IF YOU ARE UNDER THE AGE OF EIGHTEEN (18) OR NOT ABLE TO ENTER INTO LEGAL AGREEMENTS UNDER APPLICABLE LAW, YOU MUST HAVE A PARENT OR LEGAL GUARDIAN CAREFULLY READ AND AGREE TO THE TERMS OF THIS PRIVACY POLICY ON YOUR BEHALF.

This Privacy Policy serves to notify you of the following:

[What information about me is collected on the Service?](#)

[Where and when is information collected on the Service \(including through the use of cookies and action tags\)?](#)

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If you have questions regarding this Privacy Policy, you should first contact our Privacy Agent by e-mail at privacy@harmonylinemusic.com.

WHAT INFORMATION ABOUT ME IS COLLECTED ON THE SERVICE?

Depending on your use of the Service, we collect two types of information: personally identifiable information and non-personally identifiable information.

Personally Identifiable Information

Personally identifiable information is information that identifies you or can be used to identify or contact you. Such information may include your name, address, email address, telephone number, birth date (primarily for eligibility purposes), mobile phone number, social security number and billing and credit card information. We will request personally identifiable information from you when you upload content to the Service. In addition, we may collect personally identifiable information from you when you set up an online account. We require your social security number to provide access to and participation in our revenue share program. [When you enter your social security number or credit card information on our registration form, we encrypt it using secure socket layer technology (SSL).] In all of these cases, we will collect personally identifiable information from you only if you voluntarily submit the information to us. We may also receive personally identifiable information about you from third parties providing credit and debit card authorization and fraud screening services as part of your use of such Service. Unless you give us permission to do so, we will not sell, share, license, trade or rent your personally identifiable information other than as specified in this Privacy Policy.

Non-Personally Identifiable Information

Non-personally identifiable information is information that by itself cannot be used to identify or contact you, such as demographic information (like age, profession or gender). Non-personally identifiable information may also include user IP addresses, browser types, domain names, and other anonymous statistical data involving the use of the Service.

WHERE AND WHEN IS INFORMATION COLLECTED ON THE SERVICE (INCLUDING THROUGH THE USE OF COOKIES AND ACTION TAGS)?

Uploading Content

In order to upload content to the Service, you must first complete certain steps to become a registered user. During these steps, you will be required to provide us with information (including personally identifiable information) such as name, postal address, email address and credit card and billing information. We may also receive personally identifiable information about you from third parties providing credit and debit card authorization and fraud screening services as part of the registration process. This information is necessary for our provision of the Service and is also used to help us understand who uses the Service, to improve the Service, to contact users about the Service and/or for billing purposes.

Cookies and Action Tags

We also collect non-personally identifiable information passively using “cookies” and “action tags.”

“Cookies” are small text files that are placed on your computer in order to identify your Web browser and the activities of your computer on the Service and other Web sites. Cookies are used to personalize your experience on the Service (such as dynamically generating content on web pages specifically designed for you), to assist you in using the Services (such as saving time by not having to reenter your name upon each visit to the Service), and to allow us to statistically monitor how you are using the Service to help us improve our online offerings. We also may use

cookies to target certain advertisements to your browser which may be of interest to you or to determine the popularity of certain content.

In addition to cookies that we place on your computer, cookies may also be placed on your computer by third parties that we use to display or serve advertisements on the Service or to collect non-personally identifiable information in order to provide advertising-related services. In the course of serving advertisements on this Web site, our third-party advertisers may place or recognize unique cookies on your browser.

You do not have to accept cookies to use the Service. Although most browsers are initially set to accept cookies, you may reset your browser to notify you when you receive a cookie or to reject cookies generally. Most browsers offer instructions on how to do so in the "Help" section of the toolbar. While you are not required to accept our cookies to access the Service, if you reject cookies, certain products, offerings, features, or resources of the Service may not work properly and you may experience some loss of convenience.

"Action tags," also known as web beacons or gif tags, are a web technology used to help track Web site usage information, such as how many times a specific page has been viewed. Action tags are invisible to you, and any portion of the Service, including advertisements, or email sent on our behalf, may contain action tags.

By using cookies and action tags together, we are able to gain valuable information to improve the Service and measure the effectiveness of our advertising and marketing campaigns. We do not disclose any of your personally identifiable information to our advertising partners.

Finally, you should be aware that advertisers and other third parties may also use their own cookies or action tags when you click on their advertisement or link to their Web sites or services on or from the Service. This Privacy Policy does not govern the use by such third-party Web sites or services or providers of third-party advertising.

Log Files

We also collect non-personally identifiable information through our Internet log files, which record data such as user IP addresses, browser types, domain names, and other anonymous statistical data involving the use of the Service. This information may be used to analyze trends, to administer the Service, to monitor the use of the Service, and to gather general demographic information. We may link this information to personally identifiable information for these and other purposes such as personalizing your experience on the Service and evaluating our Services in general.

DOES H-LOUNGE COLLECT INFORMATION FROM CHILDREN UNDER 13 YEARS OF AGE?

We are committed to protecting the privacy of children. H-Lounge does not knowingly collect or maintain personally identifiable information or non-personally-identifiable information from persons under 13 years of age, and no part of our website is directed to persons under 13. We take steps to ensure that those who wish to register personal information on our website meet certain age requirements before they can do so. We take children's privacy seriously, and encourage parents to play an active role in their children's online experience at all times.

WHAT DOES H-LOUNGE DO WITH THE INFORMATION IT COLLECTS?

In general, we use the information collected on the Service to provide the Service to you and process your transactions, to help us understand who uses the Service, to improve the Service, and to contact you for customer service and billing purposes.

We may use your information to send you a welcoming email that may confirm your user name and password. If you “opt-in,” we may send you electronic newsletters, contact you about H-Lounge products, services, information and news that may be of interest to you, and provide you with targeted feedback. If you no longer desire to receive these communications, we will provide you with the option to change your preferences. In addition, if you identify yourself to us by sending us an email with questions or comments, we may use your information (including personally identifiable information) to respond to your questions or comments, and we may file your questions or comments for future reference. We may also use the information collected to send you important service announcements and updates regarding the Service or, if you are a subscriber, about your billing account status. You will not be able to unsubscribe from these service announcements and updates as they contain important information relevant to your use of the Service.

We may also use the information gathered on the Service to perform statistical analysis of user behavior or to evaluate and improve our Services. We may link some of this information to personally identifiable information for internal purposes only or to improve your experience with the Service.

WHEN DOES H-LOUNGE DISCLOSE INFORMATION TO THIRD PARTIES?

Except as set forth in this Privacy Policy or as specifically authorized by you, we will not disclose any information we gather from you on the Service.

Laws and Legal Rights

We may disclose your information (including personally identifiable information) if we believe in good faith that we are required to do so in order to comply with an applicable statute, regulation, rule or law, a subpoena, a search warrant, a court or regulatory order, or other valid legal process. We may disclose personally identifiable information in special circumstances when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating the [Terms of Use](#) for our Services, or to protect the safety and/or security of our users, H-Lounge or the general public.

Third Parties Generally

We may provide to third parties information about you that does not allow you to be identified or contacted, including where such information is combined with similar information of other users of the Service. For example, we might inform third parties regarding the number of unique users who visit the Service, the demographic breakdown of our registered users of the Service, or the products and/or services purchased using the Service and the vendors of such products and services. The third parties to which we may provide this information may include potential or actual advertisers, providers of advertising products or services (including vendors and Web site tracking services), commercial partners, sponsors, licensees, researchers and other similar parties.

Outside Contractors

We may employ independent contractors, vendors and suppliers (collectively, "Outside Contractors") to provide specific services and products related to the Service, such as hosting and maintaining the Service, providing credit card processing and fraud screening, and developing applications for the Service and e-mail services. In the course of providing products or services to us, these Outside Contractors may sometimes have limited access to information collected on the Service, including your personally identifiable information. We also require that these contractors (1) protect the privacy of your personally identifiable information consistent with

this Privacy Policy, and (2) not use or disclose your personally identifiable information for any purpose other than providing us with the products or services for which we contracted.

Third Party Sellers

In addition, through the Service, you may be given the opportunity to purchase (or to obtain more information regarding) certain content, products or services that are sold by parties other than us (collectively, "Merchants"). We will attempt to make it clear to you when you are dealing with a Merchant by opening a new browser or otherwise notifying you that you are leaving the Service. For example, if you see a phrase such as "powered by" or "brought to you by" followed by the name of a person or company other than the Service, then you are likely on, or about to enter, a Web site hosted or operated by a person or company other than us. Merchants may request that you submit certain information to them in order to purchase their products or services or to obtain additional information from them. By submitting the requested information, you affirmatively consent to have that information shared with the Merchant. This information is used by the Merchant and may be subject to a different privacy policy. We are not responsible for the privacy practices of Merchants. We encourage you to be aware when the Service links to Merchants' Web sites and to read the privacy policies or statements of each and every Merchant Web site. This Privacy Policy applies solely to information collected by the Service. We do not otherwise share or disclose your personally identifiable information to Merchants.

Sale of Business

We reserve the right to transfer information to a third party in the event of a sale, merger or other transfer of all or substantially all of the assets of H-Lounge, Inc. provided that the third party agrees to adhere to the terms of this Privacy Policy.

Affiliates

We may disclose information (including personally identifiable information) about you to our Affiliates. For purposes of this Privacy Policy, "Affiliates" means any person or entity which directly or indirectly controls, is controlled by or is under common control with H-Lounge whether by ownership or otherwise. Any information relating to you that we provide to our Affiliates will be treated by those Affiliates in accordance with the terms of this Privacy Policy.

DOES THIS PRIVACY POLICY APPLY WHEN I LINK TO OTHER WEB SITES?

Our Web site contains links to other Web sites not owned or operated by H-Lounge (for example, if you "click" on a banner advertisement, you will likely be taken off the Service). However, please be aware that we are not responsible for the privacy practices of such Web sites. We encourage you to be aware when the Service links to other Web sites and to read the privacy policies or statements of each and every Web site. This Privacy Policy applies solely to information collected by the Service.

IS THE INFORMATION COLLECTED ON THE SERVICE SECURE?

We want your information (including personally identifiable information) to remain as secure as possible. We strive to provide secure transmission of your information from your computer to our servers through industry-standard techniques. To help ensure the integrity and privacy of the personally identifiable information you provide to us via the Internet at the time you elect to become a registered user or subscribe to our Services, we use Secured Socket Layer (SSL) encryption technology in transmitting such personally identifiable information over the Internet to our servers. We secure the personally identifiable information you provide on servers located in

controlled, secure environments, protected from unauthorized access, use, or alteration. Only employees and contractors who need access to your information to perform a specific task or function are granted access to such information. In addition, all H-Lounge employees must abide by this Privacy Policy and are kept up-to-date on security practices. Any employee who violates this Privacy Policy is subject to disciplinary action, including termination.

Notwithstanding the above commitments to protect your information (including personally identifiable information) from loss, misuse or alteration by third parties, you should be aware that there is always some risk involved in transmitting information over the Internet. There is also some risk that others could find a way to thwart our security systems. As a result, while we strive to protect your information, we cannot ensure or warrant the security and privacy of any information you transmit to us, and you do so at your own risk.

WHAT CHOICES DO I HAVE REGARDING THE COLLECTION, DISCLOSURE AND DISTRIBUTION OF PERSONALLY IDENTIFIABLE INFORMATION?

Except as otherwise described in this Privacy Policy, we will only use personally identifiable information for the purposes described above or as otherwise disclosed at the time we request such information from you. You must "opt-in" and give us permission to use your personally identifiable information for any other purpose. For example, we may have an "opt-in" mechanism so that those who become registered users of the Service must give us permission to send them marketing materials and our electronic newsletter. You may also change your preference and "opt-out" of receiving such communications by changing that option in the [My Profile](#) feature of the Service, following the directions provided in association with the communication, or by contacting privacy@harmonylinemusic.com.

CAN I UPDATE OR CORRECT MY PERSONALLY IDENTIFIABLE INFORMATION?

You have the right to request the restriction of certain uses and disclosures of personally identifiable information as follows. You can contact us in order to (1) update or correct your personally identifiable information, (2) change your preferences with respect to communications and other information you receive from us, or (3) delete the personally identifiable information maintained about you on our systems (subject to the following paragraph), by accessing [My Profile](#) or contacting privacy@harmonylinemusic.com. Such updates, corrections, changes and deletions will not have an effect on other information that we maintain, or information that we have provided to third-parties in accordance with this Privacy Policy prior to such update, correction, change or deletion.

You should be aware that it is not technologically possible to remove each and every record of the information you have provided to us from our system. The need to back-up our systems to protect information from inadvertent loss means that a copy of your personally identifiable information may exist in a non-erasable form that will be difficult or impossible for us to locate. We promise that promptly after receiving your request, all personally identifiable information stored in databases we actively use and other readily searchable media will be updated, corrected, changed or deleted, as appropriate, as soon as reasonably practicable.

HOW WILL I KNOW IF THERE ARE ANY CHANGES TO THIS PRIVACY POLICY?

You should be aware that we may revise this Privacy Policy at any time and that such revisions may result in additional uses or disclosures of your personally identifiable information. If we decide to change this Privacy Policy, we will post those changes on the Service so you are

always aware of what information we collect, how we use it, and under circumstances, if any, we disclose it. We may also make non-significant changes to this Privacy Policy that generally will not affect our use of your personally identifiable information. If you do not agree to the terms of this Privacy Policy, you should not use the Service.

WHO DO I CONTACT IF I HAVE ANY PRIVACY QUESTIONS?

If you have any questions or comments about our Privacy Policy or feel that we are not abiding by the terms of our posted Privacy Policy, please contact our Privacy Agent in any of the following ways:

By e-mail:

privacy@harmonylinemusic.com

By postal mail or courier:

Customer Care – Privacy Policy Issues
Harmony Line, Inc.
238 Main Street, Suite 305
Cambridge, MA 02142

BY USING THE SERVICE, YOU SIGNIFY YOUR ACCEPTANCE OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU SHOULD NOT USE THE SERVICE. YOUR CONTINUED USE OF THE SERVICE FOLLOWING THE POSTING OF CHANGES TO THIS PRIVACY POLICY WILL MEAN THAT YOU ACCEPT THOSE CHANGES.